

### Digital India Week Activity Plan for VLEs

No.	Date	Activities	Timeline	Locations	Expected Outcomes
1	01 <sup>st</sup> July 2015	VLEs to decorate their CSC with banner and posters.	09:00am-03:30pm	All States/ UTs	Upload the decorated CSC picture on the facebook page
		Show the CSC Awareness Video to the citizens	03:30pm – 03:55pm	All States/ UTs	Build awareness about CSCs
		Live webcast or telecast the Digital India Launch Event by Honourable Prime Minister Shri. Narendra Modi	04:00pm to 05:30pm	All States/ UTs	Arrange a TV screen or projector to show the Digital India Launch to a minimum of 50 – 100 citizens from the coverage area. Photo to uploaded on facebook page.
2	02 <sup>nd</sup> July, 2015	Show the Digital India movie	10:00am – 10:15am	All States/ UTs	Bring a minimum of 50 – 100 citizens. Photo to be uploaded on facebook page
		Show the Financial Literacy/ Investor Awareness Movie to citizens	10:15am – 11:30am	All States/ UTs	Bring a minimum of 50 – 100 citizens. Photo to be uploaded on facebook page
		VLEs to identify potential customers for Bank Account opening, Insurance policy sale, premium collection and pension account opening.	11:30am – 06:00pm	All States/ UTs	Mobilize a minimum of 50 – 100 new customers under any of the financial inclusion products. Photo to be uploaded on facebook page.
3	03 <sup>rd</sup> July, 2015	Show the Digital Literacy movie at CSC	10:00am – 11:00am	All States/ UTs	Bring a minimum of 50 – 100 citizens. Photo to be uploaded on facebook page.
		Train at least 50 digitally illiterate citizens on basic digital literacy	11:00am – 04:00pm	All States/ UTs	Train a minimum 50 women on basic digital literacy under NDLM.

		(preferably women) Create awareness on NIOS and NIELIT services through CSCs.	04:00pm – 06:00pm	All States/ UTs	Photo to be uploaded on CSC. Bring a minimum of 50 – 100 citizens. Photo to be uploaded on facebook page.
4	04 <sup>th</sup> July, 2015	Showcase Rozgar Duniya movie at CSC	10:00am – 11:00am	All States/ UTs	Bring a minimum of 50 – 100 citizens. Photo to be uploaded on facebook page.
		Conduct the survey for NSDA	11:00am – 04:00pm	All States/ UTs	Conduct a survey for a minimum 50 – 100 unemployed youth
		Conduct career counselling and register them for jobs in India or abroad through Rozgar Duniya	04:00pm – 06:00pm	All States/ UTs	Conduct counselling for 50 – 100 youth in the coverage aread. Photo to be uploaded on facebook page
5	05 <sup>th</sup> July, 2015	Showcase e-Health & e-Commerce movie at CSC	10:00am – 11:00am	All States/ UTs	Bring a minimum of 50 – 100 citizens. Photo to be uploaded on facebook page.
		Conduct telehealth consultations through CSC	11:00am – 02:00pm	All States/ UTs	Conduct a minimum of 20 – 30 teleconsultations. Photo to be uploaded on facebook page
		VLEs to promote e-Commerce services including IRCTC, Bus Ticket booking, Flipkart order booking.	02:00pm – 06:00pm	All States/ UTs	Conduct a minimum of 20 – 30 transactions. Photo to be uploaded on facebook page
6	06 <sup>th</sup> July, 2015	Showcase Public Grievances/ Digital Lockers movie at CSC	10:00am – 11:00am	All States/ UTs	Bring a minimum of 50 – 100 citizens. Photo to be uploaded on facebook page.
		Open Digital Locker for citizens	11:00am – 03:00pm	All States/ UTs	Open a minimum of 100 digital lockers for citizens. Photo to be uploaded on facebook page
		VLEs to assist citizens in filing complaints/ public grievances through portal	03:00pm – 06:00pm	All States/ UTs	File a minimum of 20 – 30 complaints. Photo to be uploaded on facebook page
7	07 <sup>th</sup> July, 2015	Open Digital Locker for citizens	10:00am – 06:00pm	All States/ UTs	Open a minimum of 100 digital lockers for citizens. Photo to be uploaded on facebook page